



Fairytale Town Auction Sponsorship



Our mission at Fairytale Town is to promote the imagination, creativity, and education of children. Although we are open and serving families now, our non-profit story book park faces financial struggles due to the pandemic. Sponsorship support for our Fairytale Town Auction will help offset hundreds of thousands of dollars lost to the park.

Sponsorship Options:

Premium Sponsors - \$1,000

- Tagged in social posts regarding auction (approx. 8 times)
- Logo in top position on FT webpage (blog post promoting auction)
- Logo in promotional emails (approximately 4)
- Logo in top position on auction site

My organization would like to sponsor at this level: _____ (please initial)

Featured Sponsor - \$500

- Tagged in social posts regarding auction (approx. 4 times)
- Logo in secondary position on FT webpage (blog post promoting auction)
- Logo in promotional emails (approximately 4)
- Logo in secondary position on auction site

My organization would like to sponsor at this level: _____ (please initial)

Supporting Sponsor - \$250

- Tagged in social posts regarding auction (approx. 2 times)
- Logo in third position on FT webpage (blog post promoting auction)
- Logo in promotional emails (approximately 2)
- Logo in third position on auction site

My organization would like to sponsor at this level: _____ (please initial)

Marketing Contingencies:

Fairytale Town will actively promote our programs and events. If you wish to promote your sponsorship of Fairytale Town's programs and events, all marketing and promotional elements that feature Fairytale Town's logo, graphic identity and/or Fairytale Town information shall be forwarded to Fairytale Town staff for review and approval prior to distribution or release. All promotion should link to Fairytale Town's website, Facebook page or Facebook event for the program. Sponsors are not permitted to create a new website or any social media profiles or event listings for Fairytale Town's programs and events.

Proposal Agreement:

I agree to the logistical and marketing contingencies outlined on this agreement form.

Name Printed: _____ Sponsoring Organization: _____

Address: _____

Signature: _____ Date: _____

Please provide the following:

Please email the following information to lkeyson@fairytaletown.org if applicable:

- This form signed
- High Resolution company logo (jpg or png)

Please provide us with links to your organization's website and social media:

- Instagram: _____
- Facebook: _____
- Website: _____

Payment:

- Payment encloses (checks payable to Fairytale Town)
- Please bill me at the address
- Credit card payment

Please charge my credit card: _____ CVV: _____ Exp. Date: _____

Signature: _____ Date: _____

Click Here To Pay Online!